

WHAT'S BEEN GOING ON ...

In our new normal, we've taken to doing online orders exclusively. It's really opened our eyes to the nuts and bolts of things, and more importantly the dedication of our customers.

We've pivoted pretty well and are focused on updating our social media and website often to allow customers to pre-order titles, buy jigsaw puzzles, word puzzles and browse educational materials, and just stay in touch! While technology can't replace human interaction, it certainly is an amazing tool for filling the gap.

As we take orders online, all items ship directly from Ingram, our distributor warehouse or retail vendors. These companies are considered essential at this time and allow us to focus on customer communication.

Though our distributors have become overwhelmed by a surge in orders, they are handling things efficiently and quickly. The companies that keep independent book stores in business are hard at work maximizing every way possible for Indie's like us to stay afloat and in touch.

They've been providing many ways for us to keep customers engaged with leisurely materials as well as educational materials. You can view the online catalogs they've created here www.wellingtonsquarebooks.com.

We are taking advantage and promoting affiliate companies such as libro.fm giving 100% to bookstores with purchases of audiobooks, you can check that out here www.wellingtonsquarebooks.com.

We have our own website, which is fortunate, but are also participating in bookshop.Org's efforts. As a shop on their site, we can be discovered by audiences anywhere in the world and receive a percentage of sales; you can see our shop here bookshop.org/WellingtonSquareBookshop.

Though we have always participated in these affiliations, everyone has rallied to do as much as they can. Again, our customer dedication is tremendous and also a huge motivator.

We will be offering:

ZOOM Book Clubs (view the details and links on our book clubs page here www.wellingtonsquarebooks.com).

Storytime with Mike (details to come).

We are sharing new virtual meet up information as it comes to us from publishers such as this virtual author reading taking place Saturday, April 11. See the Facebook page for information - [BookCon](#).

We have a "gathering poem" in the works since we had to cancel Poetry PowWows (anyone can contribute - just go to the Google Doc here [Gathering Poetry](#)). I will share all of this as we get more.

We were also pleased to be highlighted in the Daily Local with some suggested reads ranging from history to kids books for our customers. View the article here [In the News](#).